

Magnus Langballe Udbjørg



Greetings,

My name is Magnus Udbjorg, and I am a developer and leader who brings a unique perspective to the field of IT. With an Executive Master's degree in IT-Management and a BA in Social Science and Computer Science, I deeply understand our industry's technical and human aspects.

I find almost every part of IT exciting, and I genuinely believe technology can bring good to the world. As a lifelong learner, I always strive to stay on top of the ever-changing world of technology. That's why I make it a priority to share everything I find interesting with others. It's my way of staying up-to-date and connected to the broader tech community.

Contact Information

Phone: (+45) 4076 4320

Email: magnus@udbjorg.net

Web: <https://udbjorg.net>

LinkedIn: <https://www.linkedin.com/in/magnusudbjorg/>

Experience

VP of Engineering, CBIT + Klikbook (2022 - 2023)

- Joined CBT/Klikbook to prepare the organisation for a successful exit and scale it to new heights
- Building and leading a highly skilled and scalable engineering team
- Fueled by a passion for driving growth and success

VP of Engineering, TwentyThree (2021 - 2022)

As a VP of Engineering at TwentyThree, I was important in building and scaling a high-performing product engineering team. I continued the implementation of agile processes and methodologies to improve team collaboration, communication, and delivery. Additionally, I fostered a culture of continuous improvement and innovation, promoting ownership, autonomy, and accountability among team members. Through my leadership, we achieved greater efficiency and productivity, resulting in successful product releases and increased customer satisfaction.

- Elevated the organisation to new heights by facilitating the transition of the CTO into a more strategic role
- Leveraged skills and knowledge to support the effort
- Help grow the team and work towards a more product-led company

VP of Engineering, Mono Solutions (2017 - 2021)

As the VP of Engineering at Mono Solutions, I played a pivotal role in modernising and scaling the engineering team to meet the demands of our rapidly evolving industry. Focusing on innovation and efficiency, I built a culture around DevOps, Ownership, and Products that empowered our engineers to take ownership of their work and deliver high-quality results on time and within budget.

In addition to enhancing our engineering capabilities, I contributed to the success of our company's sale to Bauer Media in 2020. As a vital leadership team member, I worked tirelessly to ensure that our operations aligned with potential buyers' needs and that we were prepared for the due diligence process. This included optimising our technology stack, streamlining our workflows, and developing a comprehensive roadmap for future growth.

Through my leadership and strategic vision, I helped position Mono Solutions as a desirable acquisition target and played a critical role in securing a successful sale. Looking back on this experience, I am proud of my impact and excited to bring my skills and expertise to new challenges and opportunities.

- Built a modern engineering organisation and made the organisation ready for scale
- Translated challenges into Bauer Media Group buying Mono Solutions in 2019
- Grew the engineering organisation, transformed it for growth and scalability, and led the cloud transformation
- Shaped the culture based on the founder's culture and created a culture of continuous learning
- Implemented CI/CD and a product-based agile methodology

Senior Consultant, Codehouse A/S (Valtech) (2011 - 2017)

- Primarily responsible for several projects for LEGO, including Hackathon 2015 and 2017, a new developer SDK and architecture for content management, and the use of Lambdas to build the digital infrastructure for LEGO House

- Responsible for developer education at Codehouse and primarily responsible for Hackathon 2016 and 2017
- Led the development of online platforms for Wonderful Copenhagen and Widex

Developer, CRM-Bygge fakta A/S (2005 - 2011)

- Developed a new back-office solution and a new CMS based on Umbraco for Byggestart.dk

Volunteering

Plato - Mentor

Nov 2022 - Present

As a seasoned professional in the field of engineering management, I have taken on a mentoring role to help guide and develop other aspiring engineering managers. Specifically, I'm mentoring engineering managers through Plato, an online platform to connect experienced managers with up-and-coming leaders. Through this program, I work closely with mentees to identify their strengths and weaknesses, provide personalised coaching and feedback, and share valuable insights and best practices based on my experiences. It's a rewarding experience to give back to the community and help shape the next generation of engineering leaders.

Education

Executive Master in IT Management, IT Universitetet (2015 - 2017)

Thesis on Definition of DevOps, a case study on private and public sector IT departments usage and implementation of DevOps

Bachelor of Computer Science and Social Science, Roskilde Universitet
(2001 - 2004)

Skills

Engineering:

Proficient in C#, Java, Scala, Elixir, Python, Go, Javascript & Node.js

Experienced in Agile methodology, LEAN software, software and infrastructure architecture, cloud-native operations, continuous integration, continuous delivery, DevOps & SRE

Organization and Management:

Proficient in business strategy, dynamic capabilities, business process management, marketing and market understanding, digital transformation, digital business models, service design thinking, crowdsourcing and co-creation, IT-driven innovation, change management, IT management, enterprise architecture, IT-governance, alignment, and product management

Recommendations

Alette Holmberg-Nielsen

Product Director at Maersk, E-commerce Logistics

I had the pleasure to work alongside Magnus in the Mono Solutions executive team during a very challenging time for the company. In the face of turbulence, Magnus proved to be a true team player and a very loyal leader both to the company and his team. His extensive knowledge about the business, customers and product was a great asset and helped us overcome many product challenges. In addition to that, Magnus is fun to work with and has the ability to be a leader and a boss, but also a down-to-earth, cool and very supportive colleague. As a new mom, I appreciated Magnus for his transparency and willingness to share what it is like being a tech leader and dad of small children. Magnus will bring great energy to any tech organization and I look forward to follow his career!

Gediminas Bivainis

Engineering Manager at CBIT A/S (Volour)

Magnus has been instrumental in creating a culture of collaboration and teamwork within our engineering department. He encourages open communication and values each team member's contributions. He has an ability to identify and bring out the best in people, fostering an environment of growth and learning, be it an office library or a 1-to-1 session on a whiteboard. Magnus navigates complex technical challenges well, closely follows industry trends, and is always ready to roll up his sleeves and jump in to assist the team with a pressing deadline. He is not afraid to make tough decisions when required and is clear in communicating those

decisions to the team. He brings a ton of experience to the table, and can quickly identify areas for improvement or suggest tools to use. Magnus is always striving for excellence, and challenges the team to think outside the box, and to push the boundaries of what we think is possible.

He is great at empowering teams to build the best solution and his experience working in international environments and understanding of the importance of ownership makes him a great manager and leader to work with.

Steffen Fagerström Christensen

CTO & Co-founder, TwentyThree™

I worked alongside Magnus for a year, serving next to me as our VP of Engineering. Magnus is an experienced, curious and empathetic manager who propelled our engineering culture forward. He is focused on process, structure and tools in a way that brings everyone along on the ride while hitting goals. Most importantly though, Magnus is a great person to have next to you, bringing in positive energy and fostering team spirit.

Anne TANGUY

Product Designer

Magnus is a not only a great leader, but also a highly skilled and experienced Manager. I work under his supervision and it's a fulfilling experience. He is always here to provide guidance and help the whole teams to improve and learn how we can create the best product together.

Magnus was always the strongest asset in the team. He is an expert when it comes to building great products, has always updated on new technology, he constantly supports his colleagues and help bring everybody to the next level. Magnus is also has a very mature and pragmatic approach to applying technology and evolving a products with respect for timing, risk, resources and business value.

I strongly recommend working with Magnus if you get the chance, and I would love to work with him again in the future.